

University of Glasgow

Academic Standards Committee – Thursday 21 May 2015**The Glasgow School of Art: Programme Award/Title Amendment for the BDes (Hons) Digital Culture and the MSc Serious Games**

At its meeting of 21 April 2015, the Programme Amendment Group, a sub-committee comprised of members of Undergraduate and Postgraduate Committee and convened by the Head of Learning and Teaching, considered and approved amendments to the title and/or award of the following programmes:

- MSc Serious Games
- BDes (Hons) Digital Culture

MSc Serious Games

The Digital Design Studio submitted proposals to amend the title of one of the MSc Visualisation named awards: MSc Serious Games to MSc Serious Games and Virtual Reality.

Recruitment to the programme has proven challenging since its validation in 2012/13. The decision to amend the programme title is marketing-led and the Digital Design Studio is of the view that *Serious Games and Virtual Reality* is an accurate description of the MSc content, and it is anticipated that this title will prove more attractive to applicants.

Subsequent to approval by Academic Council and the University of Glasgow's Academic Standards Committee, the Digital Design Studio will write to all applicants holding offers to advise them of all the changes to the programme title.

BDes (Hons) Digital Culture

Further to the major amendments to the structure of the above programme which were approved by the University of Glasgow's Academic Standards Committee on 17 April 2015, the School of Design submitted proposals to amend the title and award: BDes (Hons) Digital Culture to BA (Hons) Interaction Design.

The School of Design confirmed that changing the award from Bachelor of Design to Bachelor of Arts would align the programme with the majority of other School of Design undergraduate programmes.

In addition, the proposed amendment of the programme title to Interaction Design was a more accurate description of the new content of the programme.

Subsequent to approval by Academic Council and the University of Glasgow's Academic Standards Committee, the School of Design will write to all applicants holding offers to advise them of all the changes to the programme title and award.

In addition, the School of Design will obtain each student's written consent to their transfer to the new programme structure, now including the amended award and programme title. The School of Design has confirmed that in the event that some students elect to remain on the BDes (Hons) Digital Culture, adjustments would be made to run both structures concurrently.