

University of Glasgow**Academic Standards Committee – Friday 25 May 2012****Report of the Meeting of the Joint Board of the University of Glasgow and Christie's Education - 8 February 2012****Mrs Lesley Fielding****1 Remit and Membership 2011-12**

Due to the retirement of Irmgard Pickering, Christies Education Managing Director, the Board concurred that Ms Jane Hay, Managing Director, Christie's UK be appointed as an ex-officio member. It was **agreed to recommend for approval** to Academic Standards Committee (ASC) the amended membership (Appendix 1).

The Board agreed that, in relation to the development of the MSc Programme Art, Law and Business, Professor R Paton should be invited to attend a future meeting.

2 UKBA

The Board learned that there had been a delay in the drafting of the formal agreement between the University and CE with respect to attendance monitoring responsibilities in line with UKBA requirements. It was hoped that this would be completed in the near future.

3 Reports on MLitt, Graduate Diploma and MA (Hons) Programmes

The Joint Board received the Annual Report for Session 2010-11 and the following points from the report were highlighted;

- 3.1 This had been a most successful year for CE and CE has now reached full capacity which reflected their highest-ever level of enrolment.
- 3.2 There had been a substantial increase in the numbers of students being presented for examinations with a rise from 15 in session 2000-01 to 92 in 2010-11.
- 3.3 The Board learned that there were no students on the PhD course and to this end discussions were underway to identify ways in which to develop an Arts of China hub/network.
- 3.4 The MA (Hons) Programme continued to maintain a high level of applications

4. Validation and Revalidation of Programmes*4.1 Revalidation*

No new programmes were validated during the year, however, the Joint Board concurred that it would be beneficial for the Master of Arts/Graduate Diploma in History of Art and Art-World Practice to be realigned with the revalidation cycle of six years and **recommends** that ASC **approve** the proposed one year extension period for the Master of Arts/Graduate Diploma in History of Art and Art-World Practice from September 2013 to September 2014.

4.2 Art, Law and Business Programme

Further to discussions between Professor Michael Michael, Professor Robbie Paton and Professor Deazley the Joint Board received an update regarding the development of the proposal on the Art Business Programme.

The Board learned that the programme would be developed as a two hundred credit degree with a maximum number of twenty four students on the programme. It was intended that the course would be taught at CE London with a dedicated lecture theatre and space. The Director of the Programme would be appointed in London. Whilst there were no plans for teaching to be done at alternative sites, both Professors Paton and Deazley had expressed the wish to be involved in some element of the teaching. Hence, it was suggested that a steering committee be established to open dialogue between the Schools of Law and Business at GU and CE in order to identify viable options. If teaching could not be delivered by the Schools of Business and Law then some investment in the programme would be desirable at College or University level. Professor Pearce undertook to investigate this matter further.

The Joint Board **agreed to recommend** the Statement of Intent for the MSc in Art, Law and Business Programme for **approval** by ASC. (Appendix 2)

The Board was advised that, further to approval by ASC, the validation of the programme would be arranged as soon as possible in session 2012/2013, which would allow for commencement of the programme in September 2013

5 Recognition of Staff

5.1 The Joint Board was informed of a number of staff changes including the appointment of James Malpass as Short Courses Director. The Joint Board **recommends** to Academic Standards Committee that the new member of staff (as detailed in Appendix 3) be recognised as a teacher of the University.

6 External Examiners Reports

The Board was pleased to note that all the external examiners had expressed satisfaction with the programmes.

7 Administrative Processes

The Board learned of a number of unresolved issues in relation to the interaction between MyCampus and CE processes and the Board agreed that a meeting should be arranged to discuss the issues of access to the MyCampus system by CE staff and the processing of PGT applications.

Membership - Session 2011-12

Composition

University of Glasgow

Clerk of Senate or nominee
Head of College of Arts (or nominee)
Head of School of Culture and Creative Arts
Richmond Chair of Fine Art
Course Director for MLitt Programmes

Christie's Education

Academic Director, MLitt programme
Course Director, Programme Option A
Course Director, Programme Option B
Course Director, Programme Option C
Course Director, Programme Option D
Managing Director (*ex officio* member)
Learning Resources Manager (*ex officio* member)
Finance Officer and Bursar (*ex officio* member)
Student representative

In attendance

Head of Senate Office (or nominee)
Administrator, Senate Office

Membership

Professor G D Caie (Convener)
Professor E Moignard
Professor N Pearce
To be advised
Ms E Hancock

Dr M Michael
Dr R Plant
Mr A Spira
Ms L Perrotte
Ms N Cura
Ms Jane Hay
Ms N Held
Ms Natasha Gooden
Mr K Gill

Mrs J McCluskey
Mrs Lesley Fielding

May 2012

Christie's Education London

Statement of intent

MSc: Art, Law and Business

1. Preamble

- 1.1 Christie's Education has been running courses jointly and as an accredited institution affiliated to the University since 1987. This current proposal is intended to develop the options available to students at Christie's Education and to complement the range of provision already offered at Master's level.
- 1.2 Discussions have taken place between Prof, Ronan Deazley, Prof Robert Paton and Prof Michael Michael about the possibility of co-operation between the Law and Business Schools of the College of Social Sciences and Christie's Education with view to establishing a Master's degree in *Art, Law and Business*.

2. Rationale and Purpose

- 2.1 Christie's Education is seeking accreditation for an MLitt in Art, Law and Business.
- 2.2 Glasgow University currently accredits an MLitt in the History of Art and Art-world Practice in 4 options at Christie's Education, London:
 - [Option A] Arts of Europe
 - [Option B] Art Style and Design
 - [Option C] Modern and Contemporary Art
 - [Option D] Arts of China
- 2.3 This proposal is for the accreditation of a fifteen month-year MLitt programme of 200¹ credits in *Art, Law and Business* made up from approximately 5 core courses and 4 optional courses leading to a Dissertation.

3. Intended student numbers

- 3.1 The minimum number of students in year 1 will be 12 and the maximum will be 18. It is hoped that this will rise to 24 over a 5 year period; It is intended that staff numbers will rise to meet this demand.
- 3.2 Admissions

The Generic Regulations as published annually by the University will be adhered to.

4. Education Intentions of the Programme

- 4.1 Title: MSc: Art, Law and Business

4.2 Preamble

This MSc programme is designed to explore the relationship between Art Law and Business and to critically evaluate the processes and outcomes of this interaction. It will explore the reasons why 'Art Business' has emerged as a concept in the Business world. The programme is particularly concerned with the relationship between: International Law and the art trade; how Art Law operates and has developed through mostly agreement and dispute between the art market's main trading partners in the USA and

¹ The standard credit allocation of 180 will require to be raised to 200 to accommodate the additional three-month study and placement requirement

UK as well as how international bodies such as UNESCO have agreed international norms. It will also explore the history and theory of collecting in public, private and corporate contexts; decision making in terms of Art Appraisal/Valuation and whether 'measurable data' can be relied upon to make financial decisions.

4.3 Programme Aims

The Art, Law and Business is designed to:

- provide in-depth theoretical and practical knowledge and skills in Art Business, the History of Art and the Art Market as a basis for students to establish themselves in a career in the art world or a related creative industry.
- provide a framework for acquiring knowledge and understanding of a range of areas in international art business including: Art Law and Taxation, Appraisal/Valuation, Intellectual Property Rights, Ethics and Corporate Social Responsibility and use of information and communication technology
- equip students with key skills related to careers in the History of Art and Art Law and Art Business including cataloguing and appraising works of art, analysis of market trends, collections management and international trading norms as well as functional capabilities for working with art objects.
- provide students with the skills necessary to build confidence in their ability to create, organise and implement management projects within an art-world context.
- equip students with a range of cognitive, numeracy and communication skills focussed on the international art market and international collectors from the public, private and corporate contexts.

4.4 Intended Learning Outcomes (Objectives)

By the end of the programme students should be able to:

Demonstrate knowledge and understanding of

- the current theories, concepts and frameworks that make up 'Art Business'
- the history of Auctioneering and Dealing in Europe and the USA and its relationship to current global expansion of the art market
- the practical application of collections management, catalogue production and marketing materials for art works
- the sources of international information on the art market
- the current issues and controversies in the international and global art market

Exhibit skills and other activities

- demonstrate their skills, creative thinking and originality in the delivery of practical projects related to the analysis of the art market.
- demonstrate their ability to analyse and apply their creative thinking through decision making using evidence based on case studies and other source materials
- exercise their capability to research independently by accessing data from a wide range of sources including the internet

Intellectual skills

- evaluate a wide range of materials from cross-cultural contexts
- analyse and critically evaluate information from art-historical, art market and other art-world contexts at different levels (e.g. global, regional, national)
- critically review primary and secondary data based on informed decision making
- extend theory and empirical knowledge through dissertation study

Transferrable Skills

- evaluation of appropriate research methods: e.g. market analysis, criteria for collecting and appraisal
- demonstrate the use of initiative when working with others in order to both design and implement projects
- demonstrate the ability to apply theory to practice in cataloguing
- understand the challenges of working in a multi-lingual and multicultural context
- Demonstrate international management competences
- Demonstrate critical reflection when working alone and in a team
- Exhibit Oral and written communication skills as evidences in essays, reports, cataloguing and case analysis
- Communicate effectively and persuasively with a range of audiences including art-world professionals, curators, dealers, art historians, collectors and business executives (as clients) through presentations and professional business reporting.

5. Assessment methods

5.1 A combination of assessment methods is used which indicatively may include:

- 10-credit Courses assessed on the basis of a 2,500 word essay or 2 hour examinations as determined by the course convenor
- 30 credit courses assessed by essays/projects of 3,000-4000 words (90%) and a presentation (10%)
- A 60 Credit dissertation and work placement of 8-10,000 words plus a 2000 reflective practice log

5.2 Learning and Teaching Methods

Knowledge and Understanding

Teaching takes the form of lectures which will provide a critical overview, student-led seminars, field trips and study sessions with first-hand analysis of works of art. These direct teaching methods are supported by independent learning through directed study of textbooks and journal articles.

Subject-specific/practical skills

Specialised descriptive and analytical skills are taught in both the core courses and in the optional courses. Student-led seminars, workshops and team-based/group-learning assignments provide opportunities to develop subject-specific and practical skills, including verbal and written presentational skills.

Practical skills will be taught on-site at Christie's international Offices and assessment will be made of tasks learned and carried out during periods of work experience

Research Training includes IT workshops organised by the Learning Centre which have direct vocational applications.

Intellectual skills

Intellectual skills are developed through lectures and linked student-led seminars in the core and optional courses. Through specific subject-related sessions, the Research Training core course aims to develop research skills, through supporting the development of a dissertation research proposal, starting with a critical review of resources.

Other active learning processes involve assignments and team-based/group-learning activities, for instance: seminars, workshops and field work. Overall the learning and teaching methods offer students sufficient time to develop their independent research skills.

Transferable/Key skills

Transferable/ key skills are practised through assignments, group activities such as seminars, workshops and field work and work experience.

6. Programme Structure and features

6.1 This MSc programme is a 15 month full-time/24month part-time taught programme from September to December or January to July. Full-time students will take all core courses and 3 option courses spread over three terms and write a dissertation based on research conducted within their work placement.

6.2 The structure of the degree is mapped out below

Term	Course	Credits	Possible Exit Points
1	Research and Learning Skills Art Law I History of the Art Market Art Business Studies 1: Art economics and value (Option) Art history	no credit 30 10 10 10	PgCert 60
2	Art Law 2 Art Business Studies 2: Art transactions Art Business Studies 3: Managing across cultures (Option) Art History	30 10 10 10	PgDip 120
3a	(Option) Art History Art Business Studies 4: Art Strategy Formulation	10 10	
3b	Dissertation (Cataloguing) Cataloguing Theory Cataloguing Practice Cataloguing Work Placement	60	MSc 200

6.3 Optional Courses

Students will select an optional course from within the MLitt History of Art and Art-world Practice, across Christie's Education, subject to the consent of the respective course Directors.

- Option A: Arts of Europe
- Option B: Art, Style and Design
- Option C: Modern and Contemporary Art
- Option D: Arts of China

6.4 Research Resources and Skills

Students will also be required to attend relevant research seminars

6.5 Credits and Exit Points

The Generic Regulations as published annually by the University will be adhered to. Namely:

A candidate will be eligible for the award of the degree on obtaining a grade point average³ of 12 (equivalent to C3) or above in the taught courses described in Regulation 4, with at least 75% of these credits at Grade D3 or better, and all credits at Grade F or above, and obtaining a grade D or better in the dissertation or other substantial independent work.

A candidate who has achieved at the first attempt a grade point average of 15 (equivalent to B3) or above for the taught courses and Grade B3 or above for the dissertation or other substantial independent work will be eligible for the award with Merit. Where the grade point average for the taught courses falls within the range 14.1 and 14.9 the Board of Examiners shall have discretion to make the award with Merit. No discretion can be applied in relation to the grade required for the dissertation or other substantial independent work.

A candidate who has achieved at the first attempt a grade point average of 18 (equivalent to A5) or above for the taught courses and Grade A5 or above for the dissertation or other substantial independent work will be eligible for the award with Distinction. Where the grade point average for the taught courses falls within the range 17.1 to 17.9 the Board of Examiners shall have the discretion to make the award with Distinction. No discretion can be applied in relation to the grade required for the dissertation or other substantial independent work.

Requirements for the award of a Postgraduate Diploma or Postgraduate Certificate and rules for award of distinction and merit.

The requirement for the award of a Postgraduate Diploma is a grade point average³ of 9 (equivalent to D3) in 120 credits, with not less than 80 of these credits at Grade D or above

The requirement for the award of a Postgraduate Certificate is a grade point average of 9 (equivalent to D3) in 60 credits, with not less than 40 of these credits at Grade D or above.

These awards may be granted with Merit or Distinction according to the criteria specified in §9.2 and §9.3 of the Generic regulations of the University.

6.6 Library and IT facilities

The provision of learning resources in the history of art and Art Business is supported by the Christie's Education Library and Learning Resource Centre, run by a qualified Librarian, Learning Resources Assistant and IT/AV support technician. Christie's

Education has a fully equipped computer centre, for the use of its postgraduates, with computers that offer scanning and handling of digital images.

6.7 Collections and Archives Provision

The teaching of history of art and design is supported by the Christie's Education Museum and Print Collection which is near to local and national museum collections of international standing all in close proximity. These include: The British Museum, the Wallace Collection and the Victoria and Albert Museum to name but a few. The Christie's Archive is also available for students who are carrying out archival and provenance based research.

6.8 Student support

The Student Services Officer is available to discuss personal matters and each student is assigned a personal academic advisor.

James Malpas CEDU London

Curriculum Vitae

Education

2007 BTech Sports Coaching Practice
1984 MPhil Renaissance Studies, (Warburg Institute, University of London)
1981 MA English and History of Art (University of Cambridge)

Work Experience

1981-1982 Friends of the Tate Office
1982 Studentship at Peggy Guggenheim Collection, Venice
1986-2011 Tutor Sotheby's Institute of Art, London
Tutor BA Programme 19th and 20th C. Fine Arts (1996-2004)
Course Leader 'Arts of Asia' (2008); Contributor to MA courses in East Asian Art, Art Business and Decorative Arts

Other Work Experience

Cambridge University Summer School Programme
Victoria and Albert Museum Education Department
Tate Education Department
NADFAS
NACF
'O' and 'A' level teaching
Book Reviews: Observer, Art Newspaper

Research

PhD In progress, registered with Manchester University: *Finnish Art between 1885-1907*

Books

Movements in Modern Art: Realism, Cambridge, 1997, 2nd edition 2004
Nicolas Moreton: Pregnant Stone, Goldmark Gallery, Rutland, Leicestershire, 1997

Publications

'The Japanese Kazari Kabuto' in *Spectacular Helmets, 1550-1800*
'Realism and Authenticity in Ceremonial Samurai Armour 1450-1800' in *Understanding Objects: thinking through the Eye*, edited by Tony Godfrey, Sotheby's Institute/Lund Humphries, 2010
Edvard Munch and Illness, pamphlet (The Medical Society of London, 2010)

Radio

1993- BBC 3. BBC 4